



To enhance the global competitiveness of Turkey, to facilitate studies for eliminating technical barriers to trade between countries and regions, to raise the level of quality of life of society at large and to contribute to the realization of 2023 Vision of Turkey by raising the awareness of all our stakeholders about standardization, an international symposium on **Effects of Standardization On Global Economy** will be held in **Istanbul**, Turkey on **November 25-26, 2013** hosted by Turkish Standards Institution (TSE). We would like to invite you to contribute to this important symposium, during which the symposium theme will be discussed with its various facets.

Organization committee of the symposium is expecting the applications of the speaker candidates who would like to take role in this important event. Topics to be covered in this symposium include, but are not restricted to those listed in this brochure; proposals for additional topics which will serve the purpose of the symposium will also be taken into consideration.

#### GENERAL

1. Each topic will be discussed by 3 primary speakers during a 90-minutes session and each speaker will have 30 minutes for his or her presentation including the Q&A part.
2. For each session, 3 primary and 1 substitute speaker will be selected and the transportation and accommodation expenses of these 4 speakers will be covered by the organization committee.
3. Official languages of the symposium are Turkish and English. Simultaneous translation to Russian, Arabic and French will be provided according to relevant attendance level.
4. All of the selected papers will be published in the symposium proceedings.
5. Poster abstracts will also be accepted. The rules for preparation of poster abstracts are given below separately.
6. All the selected posters will also be published in the symposium proceedings.
7. **For all the paper and poster applications, abstracts prepared according to the rules given below, short CVs of the applicants and the filled application forms should be sent to the application address given in the front page of this brochure by mail, fax and e-mail or via online applications by using the symposium web site.**
8. For further information, please contact us at the telephone numbers or e-mail address given on the application form.

#### PAPER PREPARATION RULES

1. Paper abstracts should not exceed 300 words.
2. Paper abstracts should be in Arial, 12-point font size.
3. At the beginning of the abstracts, the heading, authors' names, titles, addresses, telephones, faxes and e-mail addresses should be given.

#### POSTER PREPARATION RULES

1. Poster abstracts should not exceed 300 words.
2. Posters' dimensions should be 70\*100 cm and their longer edge should be on the vertical axis. They are supposed to be easily read from a distance of 1 m.
3. The heading of the poster should be in capitals and the name(s) of the author(s), the Institution and the address of the responsible author should be indicated under the heading.
4. If the poster is a research, the text should be prepared according to the headings of Introduction & Objective, Method, Findings, Results & Recommendations and References.
5. Accepted poster papers will be published without any rectification and revision. The responsibility will belong to the author.
6. The materials required for hanging the posters will be provided by symposium organizers. The organizers will also provide help for hanging the posters in the allocated symposium area.
7. Posters will be displayed between the morning of 25th of November at 09:00 am and 26th of November, 17:00 pm with an opportunity for each poster presenter to describe their work and answer related questions simultaneously with other poster presenters during all coffee and lunch breaks on these dates.
8. Posters should be put away by their owners at the end of the above given period. Otherwise they will be removed by organizers who will take no responsibility afterwards.
9. On-going research poster papers with no listed findings will not be accepted.
10. Poster printing expenses will be covered by the participants themselves.

#### IMPORTANT DATES

**August 30, 2013:** Deadline for submission of abstracts to the organization committee

**September 26, 2013:** Notification of writers of accepted papers/posters

**October 23, 2013:** Deadline for submission of the full papers/posters to the organization committee

# Effects of Standardization on Global Economy



**25 - 26  
NOVEMBER**

**INTERNATIONAL  
SYMPOSIUM** **2013** **ISTANBUL**

[www.tse.org.tr](http://www.tse.org.tr)



**EFFECTS OF STANDARDIZATION  
ON GLOBAL ECONOMY**

**NOVEMBER 25-26, 2013- ISTANBUL, TURKEY**

**APPLICATION FORM**

Mr/Mrs/Ms: .....

Surname: .....

Name:.....

Title (Prof., Dr. etc.): .....

Institution: .....

Address: .....

Postal code: .....

City/Country:.....

Telephone:.....

Fax: .....

e-mail: .....

Please check the appropriate box below:

☐ I would like to present a paper/poster on the subject of .....

.....in the symposium (the abstract is attached).

☐ I would like to participate in the symposium as an attendee.

☐ My institution would like to contribute to the symposium as a sponsor, please contact me.

**APPLICATION ADDRESS:**

**Turkish Standards Institution  
Strategic Planning and Management Department  
Necatibey Cad. No:112  
Bakanlıklar, 06100- ANKARA  
symposium2013@tse.org.tr  
Telefon: +90 312 4166314 - 4166283  
Faks: +90 312 4166623**

**For on-line applications: <http://symposium2013.tse.org.tr>**

**SYMPOSIUM TOPICS**

**Effects of standardization on employment and economic development**

- Import, export and standards
- Competition and standards
- Effects of standardization on quality, production and efficiency
- Effects of standardization on the supply/demand balance in economy
- Role of standardization in development of subsidiary industry sectors
- Standardization and sustainable development
- Effects of standardization activities of countries on their gross national product (GNP)

**Effects of standardization on efficiency**

- Effects of standardization on efficiency in service, health and maintenance & repair
- Effects of management system standards on efficiency
- Effects of standardization on efficiency in agriculture and animal husbandry
- Effects of standardization on sustainable energy and energy efficiency
- Effects of standardization on efficiency-Others (organization, project, operation, business life etc.)

**Effects of standardization on innovation**

- Innovation in standardization, conformity assessment and test processes
- Competitiveness, standardization and innovation relations
- Development of standardization in Turkey and in the world

**Effects of standardization on competitiveness of SMEs**

- Effects of quality and standardization on competitiveness and efficiency of SMEs
- Road map for active participation of SMEs in standardization
- Contributions of standardization to SMEs' export power

**Standardization and technical barriers to foreign trade**

- Technical barriers to trade as a result of regional formations
- Inter-laboratory comparison tests
- Accreditation and authorization
- Non-ethical practices and unfair competition in quality and conformity assessment

**Standardization and education**

- Implementation of management system standards and accreditation in higher education
- Standardization of educational tools
- Integration of standardization and quality subjects into education system

**Standardization and intellectual property rights**

- Examining intellectual property rights with regards to standards
- Effects of standardization on information and communication and information security
- Standardization and security in information technologies

**Conformity Assessment**

- Misuse of standardization and conformity assessment as non-tariff barrier
- Strategic significance of conformity assessment

**Other panel and/or workshop topics:**

- Halal food certification and related regulations in the world
- Green buildings
- Forest certification (Carbon footprint)
- Standardization in construction materials and construction sector
- Software standardization and calibration practices in health sector
- Standardization in transportation

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